Student Support Strategies Ad Hoc Committee
February 3, 2022
9:30 – 11:00 AM

1. Lisa Cooper Wilkins and Geisce Ly welcomed everyone
2. Review Agenda (5 min) – Proposing a meeting time 2nd Thursdays from 9-10
3. Review December 9th Meeting Notes (5 min) – There is a typo in the notes
4. Review Student Success and Policy Committee Presentation (20 minutes)
   a. CONTEXT SETTING: Remind board members in that committee regarding data presented prior, remind them of the purpose, using data
   b. DATA: Provide number of Ns to be more clear and stated presentation for Influence of Vaccine Policy on Student Decision – Note total population number on slide, Enrollment Choices also add "N"
   c. Student Services Add Umoja Multicultural Retention Services Department Programs.
   d. Technology – Screenshot of the MYCCSF app
   e. Student Engagement – In person registration support, showing data regarding outreach events – Rosie is providing training on marketing this week
      - Thurs. 2/3 from 11 – 12 pm: Marketing Branding & Graphic Standards
        Thurs. 2/3 from 5 – 7:30 pm: Effective Digital Promotions and Social Media Success
        Fri. 2/4 from 9 – 10: 30 am: Effective Digital Promotions and Social Media Success
        Fri. 2/4 from 3:30 – 4:30 pm: Marketing Branding and Graphic Standards In-person
5. Registration Debrief (10 minutes)
   a. Kisses
      i. Thank you to the counselors, A&R, financial aid, administrators, Outreach team
      ii. Helpful having a one stop shop for student support
      iii. Students that get the in-person support stay in their courses
   b. Wishes
      i. Assigned stations for applications and longer items and save computers in the front for registration
      ii. Have instructions on downloading MyCCSF and uploading Vaccine record at the door
      iii. Adding building form to MyCCSF app
   c. Language Line tablet to help with translation services as needed
   d. Tabling and in person registration
   e. Bus Adds
6. Ad Hoc Working Groups Convening and Updates (30 min) – did not convene
   a. Support Services (Re-Boarding) – Guillermo Villanueva and Katrina Evasco
   b. Technology (Virtual Tools) – Ellen Rayz and Cynthia Dewar

    c. Student Engagement Plan – Noah Lystrup and Rosie Zepeda
7. Announcements/ Updates (5 minutes)
    a. Student Essentials Support Guide - https://drive.google.com/file/d/12IeJ4TBs8ng5H9bCW0Tzug0Mu62051yU/view?usp=sharing

8. Additional and Future Agenda Items (5 minutes):
    a. Increasing Use of MyCCSF App
    b. Rollout a plan for uploading vaccination status
    c. Giesce - Guided Pathways – Favorite Lecture Series

9. Meeting adjourned.

 **use some of this time to strategize for our hybrid services such tools using – Microsoft Booking Appointments, My CCSF App,

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Next Meeting: March 10, 9 – 10 am

Proposed 2021-22 Timeline and Deliverables (*Includes Monthly Updates to Enrollment Management Committee*)

February:
- 2 Meetings
- Data Discussion

March:
- 1 Meeting: Working Group Updates
- Joint Marketing Ad Hoc Committee

April:
- 1 Meeting: Working Group Updates
- Campaign Rollout
- Board Update
- *Technology Demonstration: Blackbelt*

May:
- 1 Meeting: Working Group Updates
- Data Review
- *Tentative: Technology Demonstrations*

Summer:
- *(No Retreat was scheduled)*

September:
- 1 Meeting: Working Group Updates: 2nd Thursday

October:
- 1 Meeting: Working Group Updates: 2nd Thursday
- ~~*Tentative:* Board Report~~

November:
- 1 Meeting: Working Group Updates: 2nd Thursday

December:
- 1 Meeting: Working Group Updates: 2nd Thursday
- ~~*Tentative:* Board Report~~

January:
- 1 Meeting: Working Group Updates

February:
- 1 Meeting: Working Group Updates
- *Tentative:* Student Success and Policy Committee Report

March:
- 1 Meeting

April:
- 1 Meeting: Working Group Updates
- Campaign Rollout

May:
- Final Meeting and Report